

RECIPROCITY EMERGENTLY

OFF-SETTING AIR TRAVEL

Project Description/Purpose	Reciprocity: Pay Nature back through youth by offering them opportunities learn, think and act ecologically for their regenerative future.
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1. Potential Phase

Context (current state outside the project)	
	International Energy Agency <i>Transport has the highest reliance on fossil fuels of any sector and accounted for 37% of CO2 emissions from end-use sectors in 2021.</i> 2021 Transport = 7.7 GT CO2 2021 Aviation = 0.71 Gt CO2 = 9.2% of transport emissions and 3.4% of all global emissions.
	Standard offsets ignore embodied energy
	Carbon offsetting is increasingly greenwashed
	Mindset that we need to fight/control Nature
	Would be interesting to find what % of air travel is discretionary
	Tourism is dependent on air travel

Potential (the positive potential of each context)	
	Travel is 0% of global emissions
	Technology calculates realistic embodied energy
	2. Transparency of true costs
	We work interdependently with Nature
	1. Discretionary choices always include reciprocity with Nature
	3. Tourism is about Learning about Nature (all of life)

2. Metaphor Phase

Project and Nature's Elements (How this project reflects Fire, Earth, Water, Air)	
2.1 Energises	youth to think about, research and take action for their future.
2.2 Solidifies	the significance of experiencing reciprocity.
2.3 Unifies	reconnecting us with, and our responsibility for Nature.
2.4 Transforms	attitudes toward CO2 emissions, climate action and reciprocity.

3. Interdependency Phase

Interdependencies	
3.1 Energises & Solidifies	<ul style="list-style-type: none"> • Apply concept of reciprocity to their own travel options • Discover orgs and projects that support Nature • Affirm the significance of CO2 impacts • Motivate self & others to reduce and sequester CO2 daily.
3.2 Energise & Unify	<ul style="list-style-type: none"> • Embed a sense of responsibility for Nature • Be energised to become advocates for Nature & engage peers to see this as a shared responsibility
3.3 Energise & Transforms	<ul style="list-style-type: none"> • Confirmation of data increases confidence to design climate action strategies for reciprocity with Nature
3.4 Transforms & Solidifies	<ul style="list-style-type: none"> • Experience what happens when specific climate actions are defined, measured, monitored & scaled. • Recognise and design system alternatives. • Design trimtab experiences to scale impact.
3.5 Solidifies & Unifies	<ul style="list-style-type: none"> • Deepen ones appreciation & responsibility for Nature.
3.6 Unifies & Transforms	<ul style="list-style-type: none"> • Embrace the realisation that I am Nature. When I heal Nature, I heal myself. When we heal Nature, we heal ourselves.

4. Action and Feedback Phase

Immediate Action & Feedback strategies that emerge from all the above:	
	1. Write an engaging, informative brief/invitation for the kids (and their parents)
	2. Create a form for kids to complete that includes them choosing/clarifying: Organisation: relationship; monitoring .
	3. Feedback form between us and kids re: their relationship w/ the org, with Nature, set up zoom call May/June for all to meet and share.

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