POTENTIAL FOR TETRAMAP & EMÉRGÉNTLY

Do or not do,
your legacy it is,
there is no try.
Yodimi (Yoda's Grandmother)

Project Description/Purpose	*Initial:* How to integrate TetraMap & Emérgéntly. *Updated:* Generate courage and trust in individual behavioural transformation to seed emergent, regenerative leaders, systems and futures.

1. Potentials

Contexts (What is the current state outside the project?)	
1.1 Energising (or not)	Emergently is unknown. Now is an important time to promote regenerative development. Youth are engaging in climate action. NGOs are addressing need for systemic change (Expectation technology will save us, no need for me to change.)
1.2 Solidifying (or not)	TetraMap is a business. There are 1000s of tools/frameworks for regenerative dev. Several TetraNetworks: CTFs, MTFs, 52 Living Ideas, Math4Wisdom, BFI Space Camp.
1.3 Unifying (or not)	Large companies are required to publish sustainability reports. (fact/fiction "Information disease") Social Media is the primary marketing platform. Video instruction is commonplace.
1.4 Transforming (or not)	2030 emissions requirements to meet pledges. 2050 requirement to be net zero. (Global mental instability from fear & uncertainty. Countries, companies are ego-centric and fearful. War & weaponry are ignored as emitters. Refugee crisis. Corps rationalising anti climate action.)

Potentials (What is the positive potential of each context?)	
1.5 Energising	Focus on youth, "Regen" NGOs, Corp. Sustainability Reports
1.6 Solidifying	Promote "I Can make a significant difference, even though small".
1.7 Unifying	Use social media & video to get attention.
1.8 Transforming	Create hope & dispel fear.

2. Functions

Project Functions (How/what does the project Energise? ...Solidify? ...Unify? ...Transform?)	
2.1 Energise	Empowers individuals for collaborative, interdependent strategies
2.2 Solidify	Building critical mass strengthens TM philosophy & principles and widens applicability.
2.3 Unify	Integrates human behaviour and whole systems thinking.
2.4 Transform	Transforms sustainable to regenerative.

3. Interdependencies

Interdependencies (How/what does the project both Unify and Energise, etc?)	
3.5 Energise & Solidify	Engage TetraMappers who align with Emergently values & principles to widen their market offerings.
3.1 Unify & Energise	Reinforce TetraMap as a behavioural system that empowers collaborative, interdependent strategies.
3.4 Transform & Energise	Empower individuals to behave and respond to emergencies interdependently and regeneratively.
3.2 Unify & Solidify	Integrate [TetraMap] human behaviour and applying whole systems thinking to all of life.
3.6 Solidify & Transform	Employ Nature's principles to create critical mass that takes us to a regenerative future.
3.3 Unify & Transform	Transforming human behaviour will lead us to a regenerative future.

4. Actions

Actions (What actions are needed and interdependencies strengthened?)	
4.5 Energising & Solidifying	Define "*TetraMapper*" Define nodes and respective markets Design comms system to reach nodes Define new offerings
4.1 Unifying & Energising	Create contexts for solutions to emerge.
4.4 Solidifying & Energising	Define interdependent strategies 4 collaboration.
4.2 Unifying & Solidifying	TetraMap is whole systems thinking applied to human nature. Emergently is whole systems thinking applied to Nature (all of life)
4.6 Solidifying & Transforming	Create credibility for Nature's principles e.g. Biomimicry, Project Drawdown, John Liu: *Eco Restoration Camps*, Hutchins & Storm: *Regen Leadership*, ILFI, BFI, SBN
4.3 Unifying & Transforming	Promote TetraMap transforms behaviour!

Feedback (What milestones will track/celebrate the success of your actions?)	
4.11 Energising & Solidifying	Define *TetraMappers.* Document: distinctions, strategy for engagement, engagement program prototypes. Deliver 1st engagement program. Track # individuals attending. Celebrate delivery to >100 individuals cumulatively
4.7 Unifying & Energising	see 4.11
4.10 Solidifying & Energising	Celebrate when 4 parties have completed the Process and begun implementation. Document any transformations.
4.8 Unifying & Solidifying	see 4.11
4.12 Solidifying & Transforming	Document where Nature's principles are mainstream Celebrate when LD & MB are engaged.
4.9 Unifying & Transforming	see 4.11

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and whole systems thinking.
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POTENTIALS
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difference, even though small*".
Use social media & video
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Focus on youth
& regen NGOs.

INTERDEPENDENCIES
Engage TetraMappers
who align with Emergently
values & principles to widen
their market offerings.
Integrate [TetraMap] human behaviour
with applying whole systems thinking to
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ACTIONS
Define "*TetraMapper*"
Define new offerings
Document: strategy and
engagement program prototypes.
Document where Nature's principles
are mainstream e.g. Biomimicry...
Promote TetraMap transforms behaviour!